BUSINESS PROFILE / NOVEMBER 2026

Corpus International

Vision and partnership development

Building the Civilization of Love

Corpus International brings together business culture, research and international cooperation to develop economically sustainable projects that create value for people and the communities in which they operate.

Corpus sees enterprise as a decisive force in shaping society. The organisation of work, the development of technology, the remuneration of contributions and the choice of partners determine the quality of the relationships and opportunities a business creates.

Corpus works with entrepreneurs and organisations to build international partnerships, combining strategic vision, an understanding of local conditions and operational coordination. The Taybeh project applies this approach to the development of industrial and commercial agreements between the Holy Land and Europe.

For entrepreneurs and partners

Developing international opportunities, selecting counterparties, coordinating projects and structuring agreements that reflect the identity and objectives of the business.

English edition • Business profile

01 / IDENTITY

A vision that shapes how business works

Corpus International was co-founded in July 2023 by Simone Eligio Tropea. The project brings together philosophical and theological research, Catholic Social Teaching and an understanding of the economic and technological forces transforming society.

Its foundations are Christological and ecumenical: the Incarnation affirms the value of concrete human life and calls for responsibility in history, including the institutions, production systems and forms of cooperation through which society develops. The Civilization of Love expresses its commitment to building social relationships that provide the conditions in which human dignity can flourish.

The enterprise as a living community of people

Tommaso Demaria's realist-dynamic ontology provides Corpus with a way of understanding an organisation as a living reality, built over time through interdependent activities. In business terms, this means considering products, expertise, capital, labour, markets and local communities together: every decision changes the balance of the whole.

The strength of a partnership therefore depends on its ability to bring different contributions together around a shared objective while preserving each party's responsibilities and autonomy. Trust requires operational continuity, reliable information and verifiable commitments.

An open approach to collaboration

Corpus is explicit about its Christian inspiration and builds partnerships around objectives that people of other convictions can also understand and assess. Religious belief remains a matter of personal freedom. Professional relationships are grounded in competence, respect for people and the quality of the work delivered.

From intellectual foundations to business activity

Corpus International Srl develops commercial and institutional partnerships, drawing on the expertise and relationships built through Corpus's international work. Its activities connect opportunity assessment, the selection of counterparties and the coordination of negotiations, with a defined scope and clear responsibilities for each engagement.

Bringing vision into economic decisions

For Corpus, economic sustainability underpins continuity of work and the freedom to develop new initiatives. A business must create value, cover its costs, remunerate expertise and finance its own development. How that value is generated and allocated expresses its social responsibility.

The Eucharistic model of enterprise

For Corpus, the Eucharistic model describes an understanding of enterprise grounded in communion, reciprocity and responsibility for the common good. In organisational terms, it guides the development of relationships in which each person's contribution sustains the life of the whole. It is a principle for organisational design, to be translated into practice and assessed through results.

Remuneration and continuity

The value created must sustain the relationship over time. When structuring a partnership, Corpus considers who invests, who bears the risk, who contributes the brand and production know-how, and who develops the market. The remuneration of each contribution must be explicit and consistent with the economics of the project.

Identity and development

A brand embodies history, reputation and expertise. Commercial expansion must preserve these assets through quality standards, agreed uses of the name, accurate information about product origin and a clear allocation of responsibilities. A business's distinctive identity is an economic asset to be protected.

Cooperation and responsibility

Corpus structures partnerships around clear commitments: shared objectives, designated contacts, deadlines, reporting arrangements and review milestones. The common good also takes practical form in timely payments, the quality of work and the ability to address departures from agreed commitments.

Technology and human development

Technology and artificial intelligence form part of Corpus's research agenda. Its assessment focuses on their contribution to the quality of work, people's capabilities and their autonomy. Any implementation requires qualified technical partners, measurable objectives and clearly defined responsibilities.

What Corpus brings to a business

Corpus supports businesses in developing international partnerships, building brand value and structuring commercial projects. An understanding of the context, direct relationships with counterparties and operational coordination turn initial interest into a defined programme of work.

Business development and partnerships

Defining the opportunity, preparing presentation materials, identifying counterparties and arranging meetings. This work produces proposals that can be compared in terms of operational capabilities, access to sales channels, committed resources and alignment with the client's objectives.

Coordination between Europe and the Holy Land

The team's experience in Italy and Jerusalem helps partners navigate the linguistic and cultural differences involved in working together. First-hand knowledge of these settings helps clarify expectations, identify relevant contacts and maintain continuity throughout discussions.

Cultural and institutional project development

Designing programmes, building partnerships, coordinating participants and organising international initiatives. In Antalya, Corpus applied these capabilities to ecumenical dialogue and research, bringing together participants from different countries and traditions around a shared programme.

Training and organisational culture

Corpus's research provides a foundation for developing programmes on business purpose, responsibility, cooperation and technological change. Content, participants and intended outcomes are defined with the client, connecting reflection to the organisation's actual decisions.

Operational scope

The working model includes coordination of the specialists required for each project. Technical, legal and tax assessments are entrusted to qualified professionals under agreed scopes of work and fee arrangements. Production, distribution and quality control remain the responsibility of the parties designated in the agreements. Investment decisions and approval of counterparties rest with the client.

An international track record

Origins and development

Founded in 2023, Corpus brings together reflection on enterprise, cooperation and dialogue between Christian traditions. Its relationship with Nuova Costruttività is part of the intellectual and professional context in which the project developed, drawing on Tommaso Demaria's work on the organisation of historical reality.

Antalya 2025

On 6–7 May 2025, Antalya hosted the international conference Restarting from Nicaea — The Importance of the Incarnation in Contemporary Theology. The Holy Metropolis of Pisidia organised the event in collaboration with Corpus International, with an opening address by Ecumenical Patriarch Bartholomew I.

Corpus contributed to the conception of the conference and worked alongside the Holy Metropolis of Pisidia on its academic, operational and logistical delivery. The programme brought together theologians, philosophers and representatives of the Catholic, Orthodox and Protestant Churches to address technological change, geopolitical crises and the social responsibility of business, taking the Incarnation as their central point of reference.

Preparing the conference involved building international partnerships, engaging supporters, coordinating the programme and organising hospitality and travel. The event established a working approach that connects intellectual development, institutional relationships and the ability to deliver.

The team's commercial expertise

André Haddad has more than twenty years of experience in international tourism and cultural and educational programmes. He developed the Italian market for Net Tours, negotiated with operators and suppliers, and coordinated logistics across several countries. Between 2020 and 2022, he coordinated exports from the Holy Land to Italy.

Simone Eligio Tropea has designed and directed programmes and built partnerships across culture, social initiatives and science. His experience includes coordinating academic, business and ecclesiastical stakeholders and translating shared objectives into organised activities. At Corpus, he applies these capabilities to project development and international relations.

Initiatives in development

Corpus is proposing a business development initiative for Taybeh in the European market, to be defined with the owners. André Haddad also coordinates Bridges of Hope, an exchange programme that includes a planned visit to Italy by young people from the Holy Land in December 2026.

Expertise and responsibilities

Simone Eligio Tropea

Co-Founder and Director of Corpus International. For the proposed Taybeh partnership, he serves as Director of European Development and Partnerships, focusing on developing the opportunity, European market development and relationship coordination.

A philosopher and author, he holds a PhD from Universidad Rey Juan Carlos in Madrid and a master's qualification in Business Management and Human Resources. His experience combines research, institutional project development and international work, including three years living and working in Jerusalem between 2022 and 2025.

He is Director General of Fondazione Le Idee di Chicco and Co-Founder and Co-Director of Altri Sud. His collaboration with Nuova Costruttività and Happy Network informs his work on business culture, enterprise networks and cooperation. At Corpus, he connects philosophical vision with project design and partnership development.

Louis André Haddad

Corpus's representative in Jerusalem and Director of International Relations for the proposed Taybeh partnership. He works in international tourism, educational exchanges and commercial relations between the Holy Land, Italy and the wider Mediterranean.

His experience includes serving as Commercial Director and Head of the Italian Department at Net Tours, coordinating relationships with agencies, suppliers and international operators. His background also includes exports of wine, dates and olivewood crafts to Italy, and a diploma in Import and Export from the Chamber of Commerce in Tel Aviv.

He works in Arabic, Italian, Hebrew and English and also speaks French. He maintains direct relationships with local partners, clarifies operational requirements and ensures continuity of communication between the parties involved.

The project team, authority to act on behalf of the parties and operational responsibilities are defined for each engagement.

From opportunity to a shared project

Corpus's method takes the client from defining the opportunity through negotiation to the launch of the partnership. Each stage clarifies the information needed for decisions and produces verifiable outputs. Timelines and resources are tailored to the project.

1 Defining the objective

Identifying requirements, reviewing existing relationships and defining the markets, products and activities within scope. The outcome is a project brief specifying objectives, constraints, selection criteria and decision-making responsibilities.

2 Formalising the engagement

Defining the activities entrusted to Corpus, deadlines, information-sharing arrangements and remuneration. Any exclusivity is limited to the agreed scope. Existing relationships and confidential information are addressed from the outset.

3 Identifying and qualifying counterparties

Preparing a client-approved presentation and initiating targeted contacts. Expressions of interest are assessed through information on candidates' capabilities, resources and operational plans. The outcome is a reasoned shortlist of opportunities for consideration.

4 Evaluation and negotiation

Arranging meetings, collecting proposals and comparing commercial and operational terms. Corpus coordinates commercial discussions and the input of appointed specialists. The client retains final authority over the choice of counterparty and the terms of the agreement.

5 Launch and review

Where included in the engagement, coordination continues through the launch phase under a plan setting out activities, responsible contacts and deadlines. Results are assessed against agreed commitments, and any deviations are brought to the attention of those responsible.

Performance measurement and remuneration

Indicators may include qualified counterparties, proposals received, progress in negotiations, signed agreements and reported commercial results. Objectives and the frequency of reviews are agreed at the outset. Remuneration may combine fees for defined activities, transaction completion and, where agreed, recurring payments, specifying the paying party, calculation basis and duration.

Nuova Costruttività and Happy Network

The relationship with Nuova Costruttività and Simone Eligio Tropea's longstanding collaboration with Happy Network connect Corpus's work to a community of research and business experience. This provides a practical setting in which ideas about enterprise are tested against real organisations, capabilities and economic activity.

Nuova Costruttività

Nuova Costruttività promotes the study of Tommaso Demaria's thought and its application to the development of society and organisations. It supports Corpus, with which it shares a commitment to realist-dynamic ontology, and collaborated in the delivery of the Restarting from Nicaea conference in Antalya.

Nuova Costruttività — introduction to Corpus International

Nuova Costruttività — collaboration on the Antalya conference

The businesses within Happy Network

Happy Network is an enterprise network formally established in 2014, building on Nicola Mele's entrepreneurial experience. It brings together companies that collaborate while retaining their individual identities, with activities spanning ICT, insurance and professional services, food, energy and agriculture, culture and health.

The network includes InfoAziende, Ricca IT, DigitalHub, Legos, SudSistemi Software and We Build Communication; CDA and Antonello Bianco Assicura; Solare Sistemi, Svolta, I Prodotti della Svolta, Pizzeria La Rustica and Vigna Agrivoltaica di Comunità; Welfare Aurora, Working Souls and Cooperativa Macchia.

Happy Network — history and identity

Happy Network — companies and business units

International development and the value of relationships

Happy Network International offers a model for overseas development based on resident managers, partner identification, negotiation management and commercial monitoring. This provides a practical context for Corpus's work on cooperation and internationalisation. The involvement of individual companies in Corpus projects is agreed according to the expertise required and their availability.

Happy Network International — operating model and services

Executive leadership and institutional partnerships

Since November 2025, Simone Eligio Tropea has served as Director General of Fondazione Le Idee di Chicco, which works in mental health, brain research and support for young people and families. His responsibilities combine strategic development, institutional relations and programme coordination.

From vision to organisation

His work includes building scientific and institutional partnerships, coordinating stakeholders with different areas of expertise, defining activities and developing funding opportunities. He also oversees the development of the Mente Giovane and Scuola Genitori programmes and the planning of the City and Mental Health conference.

This executive experience puts a core Corpus capability into practice: translating a shared objective into a project with identified partners, operational responsibilities and an implementation plan. In a business relationship, this supports continuity from the first discussion through to the delivery of agreed activities.

The agreement presented at the Italian Senate

On 2 December 2025, in the Sala Koch at the Italian Senate, the University of Calabria, the National Research Council of Italy (CNR) and Fondazione Le Idee di Chicco signed the agreement to establish the Francesco Occhiuto Centre for Brain Health and Advanced Neuroscience. Simone Eligio Tropea moderated the proceedings in his capacity as the Foundation's Director General, leading the discussion on the Centre's future development.

The partnership between the Foundation, the University of Calabria and the CNR connects scientific research and prevention with the needs of young people and families. The Director General supports this work through the coordination of institutional relationships and programme development.

RAI TGR Calabria — video report on the presentation at the Senate

Corriere della Calabria — the Director General's role and the signing of the agreement

Fondazione Le Idee di Chicco — official account of the event on 2 December 2025

The proposed partnership with Taybeh

The proposal presented to the owners of Taybeh Brewing Company applies Corpus's vision to a specific commercial objective: exploring licensed production and commercialisation agreements within the European Union that build on the company's brand, history and brewing expertise.

Value for all three parties

Under the proposed model, Taybeh would license its brand and production know-how while retaining ownership and approving the partner. The objective is to generate recurring revenue in agreed territories, building on the company's expertise and existing commercial relationships.

The European partner would provide production capacity, operational resources and access to sales channels, undertaking the investments and commitments specified in the agreement. The viability of the operation would rest on the manufacturing and commercial margins generated by the project.

Within the proposed partnership, Corpus's role covers identifying counterparties, presenting the opportunity, comparing offers and supporting negotiations. The remuneration structure includes a component linked to completion of the transaction and a recurring component to be defined in the engagement agreement.

Protecting the foundations of the partnership

Taybeh's Palestinian identity, product quality and family reputation are central to the proposal. The partnership must provide for authorised uses of the brand, technical validation, accurate communication about the place of production and criteria for assessing performance.

Territories, channels and products will be selected with the owners. The commercial assessment will consider volumes, prices, costs, investment, licensing terms and the resources required for technical assistance. The expected royalty stream remains an objective to be negotiated and assessed for commercial viability.

The first milestone

A meeting with the owners to establish their interest, define the scope and agree on the desired partner profile. Once the engagement is formalised, Corpus can initiate authorised contacts and present opportunities for assessment. The conclusion of agreements will depend on the proposals received and the parties' decisions.

This project reflects Corpus's approach: building a partnership in which commercial growth sustains the business over time, recognises the value of its work and enables the partners to develop together.

Starting a partnership

The initial discussion clarifies the business objective, identifies the contribution Corpus can make and defines an approach proportionate to the resources available. This provides the basis for a work proposal setting out activities, timelines, responsibilities and commercial terms.

European development and partnerships

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International relations and the Holy Land

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Further information

Corpus International — vision and the Antalya conference
https://simonetropea.home.blog/2025/05/16/restarting-from-nicaea-la-realta-di-corpus-international/

Nuova Costruttività — Corpus's identity and purpose
https://www.nuovacostruttivita.it/what-is-corpus-international

Diocese of Western America — the Restarting from Nicaea conference
https://westsrbdio.org/international-conference-on-the-incarnation-and-nicaea-held-in-antalya/